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Louis Aarons

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Louis Aarons : Ingl's sin esfuerzo (3 CDs + Guide) before purchasing it in order to gage whether or not it would be worth my time, and all praised Ingl's sin esfuerzo (3 CDs + Guide):

A revolutionary new approach to language learning based on scientific research A terrific way to jump-start language learning, the Subliminal system is an audio-based approach that engages both hemispheres of a learner's brain, simultaneously, for quick, long-lasting results. The only commercially available system of its kind, the Subliminal

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From the Back Cover A revolutionary new approach to language learning based on brain research Have you ever wondered why some people seem to pick up new languages with relative ease, while for the rest of us learning even the basics is a tough, uphill battle? In an effort to answer that question--and overcome his own struggles with learning foreign languages--psychologist Louis Aarons embarked on intensive study of how the brain processes and stores foreign words and phrases. Based on his discoveries he developed the revolutionary Subliminal System at the heart of *Inglés sin esfuerzo*. A terrific way to jump-start English language learning--and an ideal supplement to traditional learning methods--*Inglés sin esfuerzo* is an audio-based program that uses the multitracking properties of stereophonic recording technology in order to engage both sides of your brain simultaneously while targeting your left brain hemisphere, which does most of the heavy lifting during language learning. The only commercially available language learning system of its kind, *Inglés sin esfuerzo*: Employs the first method based on the science of how the brain works during language learning Takes a unique multisensory approach combining listening, speaking, reading, and writing for maximum retention Has been scientifically proven to be the quickest, easiest way to learn the 1,000-plus English words and phrases most used in everyday conversation Features dialogues illustrating how vocabulary is used in context and self-tests that help you gauge your progress This package includes: Three 75-minute audio CDs Companion workbook About the Author Louis Aarons, Ph.D., is a research psychologist and a leader in the field of learning and brain function. He received his doctorate in psychology from the University of Chicago and has served on the faculties of Northwestern University School of Medicine, the University of Illinois at Chicago, and the University of Chicago.