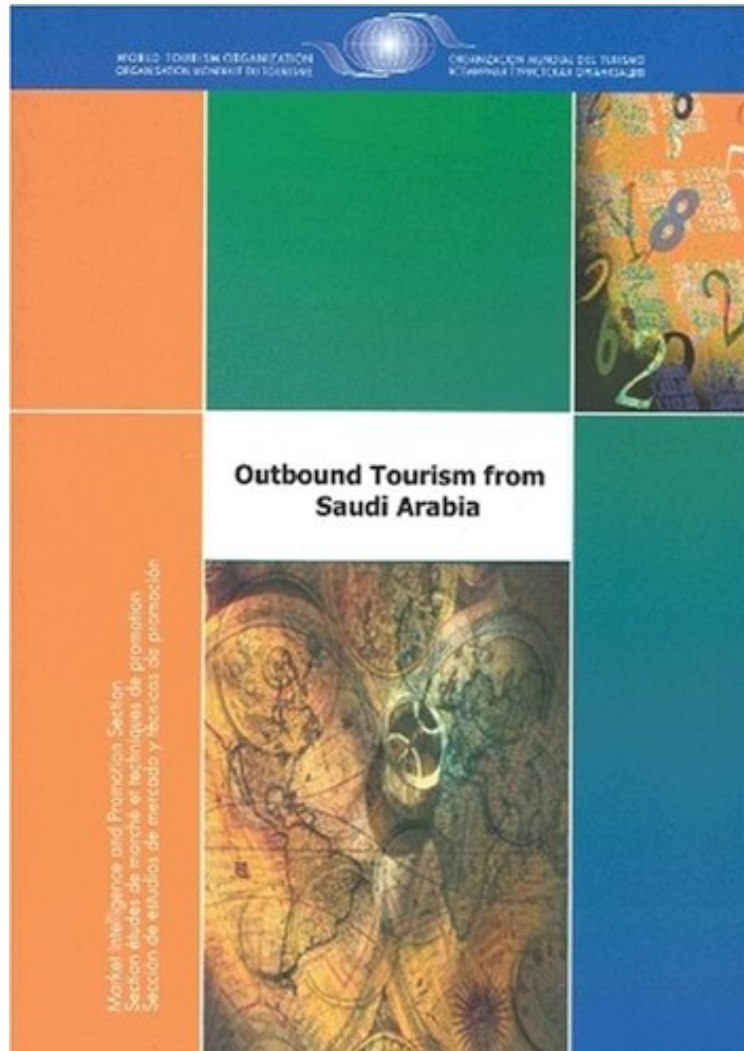


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World Tourism Organization (UNWTO) : Outbound Tourism of Saudi Arabia - Market Profile before purchasing it in order to gauge whether or not it would be worth my time, and all praised Outbound Tourism of Saudi Arabia - Market Profile:

For tourism product development and the promotion of destinations in nowadays-competitive age it is necessary to achieve a clear profile of the travel behavior and preferences of actual and potential clients. This is the aim of this report which provides a sound basis of information on outbound tourism from Saudi Arabia. It focuses on the

characteristics of outbound travel, gives significant information on the generating market and describes the target group profiles. The series of outbound tourism reports has become an essential and valuable tool for both the public and private sector in destinations interested in or receiving tourists from these markets as well as for the travel industry in these generating countries.