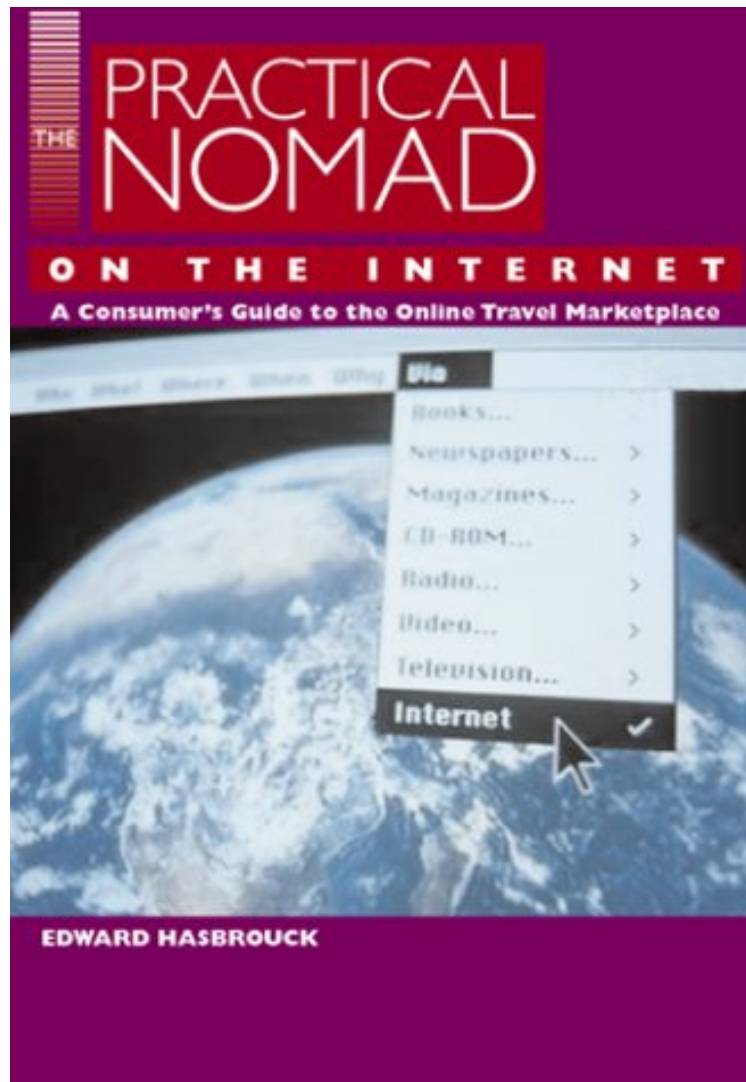


(Download pdf) The Practical Nomad Guide to the Online Travel Marketplace

The Practical Nomad Guide to the Online Travel Marketplace

Edward Hasbrouck

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

#6882935 in Books Avalon Travel Publishing 2001-03-07Format: International EditionOriginal language:EnglishPDF # 1 1.09 x 5.38 x 8.38l, #File Name: 1566912504440 pages | File size: 66.Mb

Edward Hasbrouck : The Practical Nomad Guide to the Online Travel Marketplace before purchasing it in order to gage whether or not it would be worth my time, and all praised The Practical Nomad Guide to the Online Travel Marketplace:

0 of 0 people found the following review helpful. outdatedBy imollyqoutdated0 of 0 people found the following review helpful. Hasbrouck Shares His Travel Internet ExpertiseBy ArtI thought this book was extremely helpful to any international traveler who believes in getting the best deal for their travel dollar. Edward Hasbrouck, who has assisted me and other such travelers with his online columns for many years and is a true expert testifying on behalf of traveler's rights around the globe, shares his knowledge with us about every aspect of online international travel.

Although this book is 9 years old, I found the information on travel consolidators, which I knew little about, to be particularly interesting. I had been a travel agent specializing in international routes and airfares for 3 years so the discussion of the various airline CRS systems (Worldspan, Sabre, etc.) was also particularly interesting to me. Hasbrouck provides a lot of his own conclusions about what works and what doesn't work and how to determine optimization from the viewpoint of the traveler. This is a very good book worth the several hours it takes to read it. I recommend that if you find a section of no interest when reading it, just skip it and move on. 5 of 7 people found the following review helpful. Great book on e-commerce By Gibertini Vanni The book is easy-to-read, pleasant and extremely complete. The chapters concerning safety and privacy through the Internet are carefully detailed but not too technical, and I think everybody will understand them; furthermore they deal with problem concerning e-commerce in general, not only online travel services. The last part of the book dealing with how to stay online while travelling requires more computer knowledge, but the author promptly warns the reader before getting into geeky technicalities, so that it is easy to skip the difficult pages. As the book deals with an ever-changing subjects, updates are available at the author's web site, and it is always possible to send an e-mail and ask for explanation if something is not clear. It helped me a lot understand the online travel marketplace and how to make my purchases online more wisely.

The Practical Nomad Guide to the Online Travel Marketplace helps you plan and book your trip on the Internet, providing the guidance you need to successfully navigate the Web's virtual library of information. In this first and only guide by a travel industry insider, author Edward Hasbrouck teaches you how to find the best travel deals online, letting you know how to spot false advertisements and scams. He also advises you on using the Internet while traveling, giving you tips on consumer protection, privacy, security, and safety. This unique and timely guide gives you all of the dos and don'ts of Internet travel planning.

.com In an introductory note to the reader, Edward Hasbrouck answers the first question on everyone's mind when faced with a book like this--how useful is a book on Internet travel? The underlying assumption is that, much like the personal computer upon which one does one's travel research, the book is outdated and in some ways obsolete the day it's purchased. The real kicker here is that the author acknowledges this--in fact he beats the skeptics to the punch both by clearly defining his motivation for writing the book as well as conceding its shortcomings in chapters called "What This Book Is," and "What This Book Isn't." Hasbrouck defines his book as "part consumer adviser, part research assistant, part road map, and part technical manual"; it is not merely a list of Web sites--"Most of what I could say about any specific website or interface would be out of date by the time this book got to bookstores." The Practical Nomad Guide to the Online Travel Marketplace is an invaluable tool for both the novice and the experienced in the world of travel e-commerce. More valuable than the comprehensive map he has drawn for how to get started is the healthy dose of skepticism and critical advice that Hasbrouck offers the new-millennium traveler--a refreshing change to the starry-eyed "You can do everything on the Internet!" approach. Honest, reliable, and incredibly resourceful, this guide is worth your time. --Daphne Durham "One of the best books in print." -- The New York of Books"