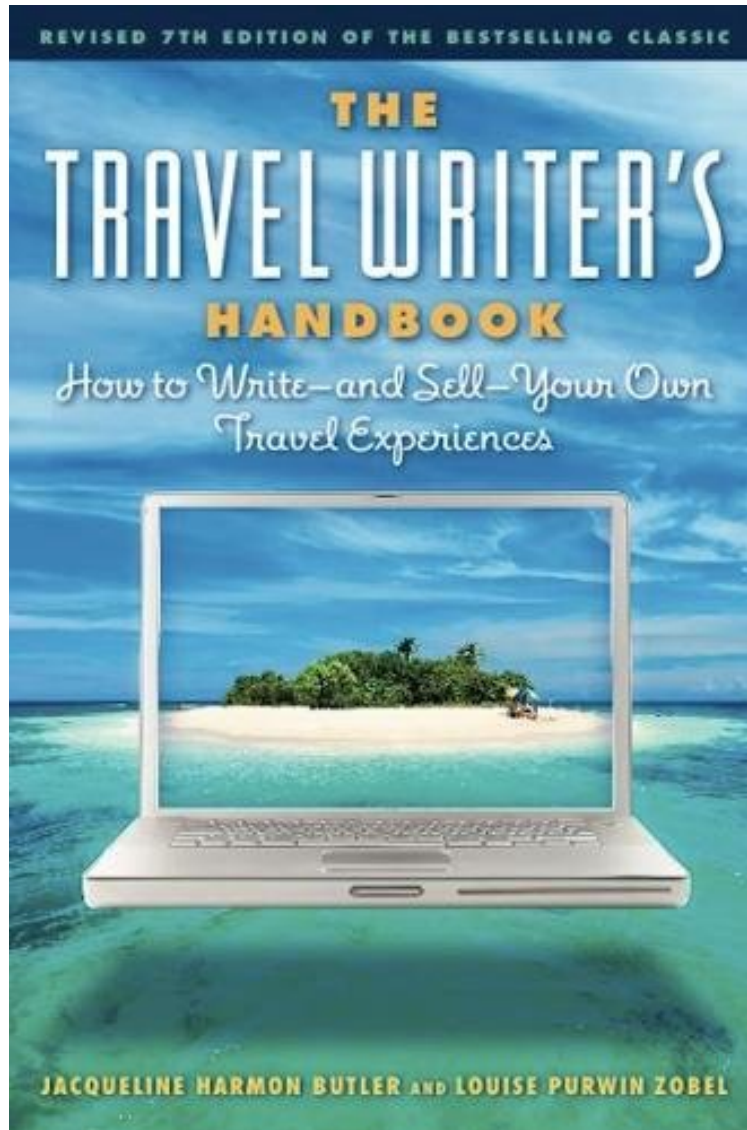


(Download) The Travel Writer's Handbook: How to Write and Sell Your Own Travel Experiences

The Travel Writer's Handbook: How to Write and Sell Your Own Travel Experiences

Jacqueline Harmon Butler, Louise Purwin Zobel
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Jacqueline Harmon Butler, Louise Purwin Zobel : The Travel Writer's Handbook: How to Write and Sell Your Own Travel Experiences before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Travel Writer's Handbook: How to Write and Sell Your Own Travel Experiences:

8 of 8 people found the following review helpful. Basic guide, a bit dated By Peter K. This is an okay book about traveling in general. And the beginning offers some nice references to other books to go to for further learning. The

first half of the book, unfortunately, seems very dated and seems to be geared toward a generation still getting used to modern technology. Multiple references to going to the library are made, and they even take time explaining how to surf the internet and what an "app" on a smartphone is. I realize the book needs to help people of all ages and abilities, but it still feels wasteful when they devote paragraph upon paragraph on how to do searches online. They also spend a lot of time explaining how to plan a trip - not just for travel writing, but just trip planning in general. And again it feels unnecessary. The book got much more useful in the second half, when they get into more practical tips on how to write and submit work for publication. To be fair, the second half contains helpful guides and nuggets of wisdom. I would I could just have the second half of the book. As it is, I regret buying the book because so much of it was unhelpful to me. 0 of 0 people found the following review helpful. Two Stars By Liana Williams Outdated. 3 of 3 people found the following review helpful. Good for novices. By Steve For the most part, this has good advice for the novice writer. Except for a few tips, it isn't for more experienced writers.

Veteran travel writer Jacqueline Harmon Butler shows readers, one step at a time, how to research, write, and sell travel articles--but most importantly, she details what makes a travel article a winner. In this new edition, Butler updates her bestselling handbook for the 21st century with helpful tips on conducting Internet research, utilizing new advancements in digital photography and finding helpful applications on mobile phones. She also helps aspiring writers navigate the changing world of publishing by exploring blogging, new travel websites, and social media, all while discussing how best to expand your platform. She includes a brand new introduction to reflect the current state of the travel industry and the change in editors' needs. Butler covers all the nuts and bolts aspects of travel writing from pre-trip research, specific marketing strategies, and even includes 12 formats for travel articles with sure-fire appeal to editors and readers. She gives insightful and often humorous advice on pre- and post-trip topics like: How to target your market before you begin How to save time by doing background research before you leave How to write queries and get assignments in advance How to find new angles for overworked subjects What to take along--from video equipment and laptops to travel documents How to set up and conduct successful interviews How to take advantage of freebies and junkets without selling out How to sell what you write--and then sell it again

PRAISE FOR PREVIOUS EDITIONS OF TRAVEL WRITER'S HANDBOOK: "A classic text..." Travel Books Worldwide